

## ALBERTA SECURITIES COMMISSION

### INTERIM CEASE TRADE ORDER: VARIATION AND EXTENSION

Citation: Skymark Media Group Ltd., Re, 2011 ABASC 104

Date: 20110225

**Skymark Media Group Ltd., Momentum Consultants Inc.,  
John Bruce Kirk, Benjamin Thompson Kirk, Dylan Leslie Boyle, Josh Kostyniuk, Kevin Mix,  
Chandara Mom, Anthony Parker (also known as Anthony Parfitt), Sally Taylor,  
Tradeshow Marketing Company Ltd. and Pacific Blue Energy Corp.**

#### Background

1. On 20 August 2010 Staff (**Staff**) of the Alberta Securities Commission (the **Commission**) sought an interim order pursuant to sections 33(1) and 198(1) of the *Securities Act*, R.S.A. 2000, c. S-4 (the **Act**) relating to Tradeshow Marketing Company Ltd. (**Tradeshow**), Pacific Blue Energy Corp. (**Pacific**), Skymark Media Group Ltd., also known as Skymark Research, Momentum Consultants Inc., John Bruce Kirk, Benjamin Thompson Kirk, Dylan Leslie Boyle, Amanda Balak (**Balak**), Dylan Elash (**Elash**), Darya Fitsko (**Fitsko**), Josh Kostyniuk, Kevin Mix, Chandara Mom, Anthony Parker (**Parker**) and Sally Taylor (such 15 respondents being referred to as the **Initial Respondents** and the latter 13 as the **13 Respondents**).
2. In a 20 August 2010 order (the **Interim Order**, cited as *Re Skymark Media Group Ltd.*, 2010 ABASC 398) the Commission ordered that:
  - (a) all trading in securities or exchange contracts of Tradeshow and Pacific cease;
  - (b) the 13 Respondents cease trading in all securities and exchange contracts;
  - (c) the 13 Respondents are prohibited from advising in securities or exchange contracts; and
  - (d) the 13 Respondents are prohibited from disseminating to the public, or authorizing the dissemination to the public of, any information, document, record or other material of any kind regarding securities or exchange contracts of any issuer.
3. The Interim Order was varied and extended against all Initial Respondents excepting Balak and Elash until (and including) 3 March 2011 by further order (the **Varied Interim Order**) dated 3 September 2010, cited as *Re Skymark Media Group Ltd.*, 2010 ABASC 423. The Varied Interim Order provided that:
  - (a) all trading in securities or exchange contracts of Tradeshow and Pacific must cease;
  - (b) the Initial Respondents other than Tradeshow, Pacific, Balak and Elash (the **11 Respondents**) must cease trading in all securities and exchange contracts, except for limited trading permitted in specific circumstances;
  - (c) the 11 Respondents are prohibited from advising in securities or exchange contracts;

- (d) the 11 Respondents are prohibited from disseminating to the public, or authorizing the dissemination to the public of, any information, document, record or other material of any kind regarding securities or exchange contracts of Tradeshow or Pacific; and
  - (e) the 11 Respondents are prohibited from disseminating to the public, or authorizing the dissemination to the public of, any information, document, record or other material of any kind regarding securities or exchange contracts of any issuer other than Tradeshow or Pacific, except as expressly permitted by the Varied Interim Order.
4. Staff request an extension of the Varied Interim Order against Tradeshow, Pacific and the 11 Respondents, excepting Fitsko (those remaining of the 11 Respondents being collectively referred to as the **10 Respondents**).
  5. The Commission has received and considered documentary evidence and submissions, including evidence that the individual respondent Parker is also known as Anthony Parfitt.

### **Order**

6. The Commission, considering it to be in the public interest, orders under section 33(3) of the Act that the Varied Interim Order is varied by deleting reference to Fitsko and amending the reference to Parker to include reference to Anthony Parfitt, and is extended:
  - (a) in respect of Parker, until (and including) 25 March 2011; and
  - (b) in respect of Tradeshow, Pacific and the 10 Respondents, until (and including) 25 August 2011.
7. It is further ordered that:
  - (a) should Staff seek to further extend or vary the Varied Interim Order, notice of such intention may be sent to and served on Parker by publishing, on two days in a newspaper of general circulation in Calgary, Alberta, a notice or advertisement that:
    - (i) is addressed to Parker;
    - (ii) identifies the matter and describes its nature and purpose;
    - (iii) advises Parker of the date and location set for the hearing of the matter;
    - (iv) specifies how Parker can obtain further information and copies of documents relevant to the matter; and
    - (v) advises Parker that, if he or his counsel fails to attend any hearing scheduled, or as directed, the matter may proceed in his absence and orders may be made against him without further notice; and

such publication of a notice or advertisement shall be deemed to constitute sending of the relevant material to, and good and sufficient service thereof on, Parker on the later of the dates of publication; and

- (b) any other document may be sent to and served on Parker by publishing, on two days in a newspaper of general circulation in Calgary, Alberta, a notice or advertisement that:
- (i) is addressed to Parker;
  - (ii) identifies the document and explains its import with reasonable specificity;
  - (iii) specifies how Parker can obtain a copy of the document and further relevant information; and
  - (iv) advises Parker that, if he or his counsel fails to attend any hearing scheduled, or as directed, the matter may proceed in his absence and orders may be made against him without further notice; and

such publication of a notice or advertisement shall be deemed to constitute sending of the document to, and good and sufficient service of the document on, Parker on the later of the dates of publication.

25 February 2011

**For the Commission:**

*“Original Signed By”*

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Glenda Campbell, QC

*“Original Signed By”*

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Stephen Murison